

You are cordially invited to
**Southern California
Zeta Day 2011**

Hosted by the San Diego
Alumnae Chapter

Saturday, April 9, 2011
Crowne Plaza Hotel
San Diego - Mission Valley



Catch the Wave with ZTA!

GREETINGS FROM THE DISTRICT PRESIDENT

Dear Zeta Sisters,

On behalf of District XIX-G and the San Diego Alumnae Chapter, we invite you to Catch the Wave with ZTA and join us at our annual Zeta Day celebration!

We look forward to hosting you at the Crowne Plaza Hotel San Diego Mission Valley on Saturday, April 9, 2011. The day of sisterhood will be filled with cheerfulness as we celebrate the accomplishments of the past year and all the joys that come with being a member of our beloved Fraternity.

As collegians, joining Zeta Tau Alpha is a great way to get to know people on campus, participate in leadership development, community service, networking, social activities, and creating the beginning of long-lasting friendships.

As an alumna, we get to enjoy all of the above, and more: making new friends, assisting collegiate chapters and becoming mentors, enhancing your leadership development, increasing ZTA's exposure in your community, and continued involvement with a sisterhood that lasts a lifetime.

Our spectacular celebration will begin with the annual Friday Night Dinner at the Islands Restaurant, located inside the hotel, on April 8th.

Saturday will be filled with fun and excitement with all the meaningful and traditional aspects that are a part of Zeta Day. We are honored to welcome Diane Hanson Keegan, Vice President Alumnae II, as our special guest speaker.

We hope you will renew old friendships, make new ones that will last a lifetime, and most of all, have fun!

Zeta Love,

Annamaria Pensavalle Ahern
District President XIX-G

Zeta Day Events!

~ Friday, April 8 ~

Friday Night Activities:

5:00 -7:00 pm
Hospitality Reception
Hospitality Suite at Crowne Plaza Hotel

7:00 pm
Dinner at the Islands Restaurant
Crowne Plaza Hotel

~ Saturday, April 9 ~

"Catch the Wave With ZTA!"

Registration begins at 9:00 am
Luncheon & Program begin at 11:00 AM

- Keynote speaker Diane Keegan, Vice President Alumnae II*
- Chapter Scrapbooks & Historical Exhibits
 - Updates from our local Collegians
 - White Violet Pin Ceremony
 - Collegiate Chapter Awards
 - Alumnae Awards and Recognitions
 - "Surf Station" Message Board
 - Zeta Themed Items For Sale

**Diane Keegan, Vice President Alumnae II since 2008, has also served as a District President, as a member of the Chapter Financial Management Committee, Theta Omega Financial Advisor and in various alumnae executive positions.*

Hotel Accommodations and Parking

Crowne Plaza Hotel San Diego – Mission Valley
2270 Hotel Circle North
San Diego, CA 92108
619-291-1101

Mention Zeta Tau Alpha to receive special \$110.00 rate

Overnight parking \$12
Day parking \$4 with validation

Directions from I-5 South to I-8 East: Exit Taylor St. / Hotel Circle (Exit #3). Take Hotel Circle Ramp. Turn left on to Hotel Circle South, Turn Left on to Hotel Circle Dr. Take 1st left on to Hotel Circle North, turn right to stay on Hotel Circle North. Hotel will be on the left.

From I-805 and I-15 South: go to CA-163 south toward downtown. Take Hotel Circle exit (exit 3) toward Taylor St. Turn right on to Hotel Circle North. Hotel will be on the left.

~ Fees ~

Collegiates	\$35.00
Collegiate Mothers	\$45.00
Alumnae	\$45.00

*Please make checks payable to
"Zeta Tau Alpha Fraternity".
All reservations due by March 19, 2011
Late Registration (postmarked after March 19):
\$50.00*

Zeta Day registration questions?
Contact Lisa Evans at lisa.zta@gmail.com

General Zeta Day questions?
Contact Michelle Macartney at
mmacartn@san.rr.com

~ Reservation Form ~

Name: _____
Maiden Name: _____
Address: _____
City/Zip: _____
Phone: _____
Email: _____
Collegiate Chapter: _____
Year Initiated: _____
Alumnae Chapter: _____
National Offices//Yr: _____
Advisor Chapter/Position: _____

_____ Please make a Reservation for _____ person(s)
at \$ _____

Luncheon Choice:

_____ Chicken _____ Pasta (Vegetarian)

Please make reservation check payable to:
Zeta Tau Alpha Fraternity

Please mail Reservations and Checks to:

Zeta Day
c/o Lisa Evans
3224 Meade Ave.,
San Diego, CA 92116

SURFING STATION MESSAGE BOARD

\$5 each or three (3) for \$12

Honor a special Zeta sister with a celebratory message to be prominently displayed at Zeta Day. The proceeds will benefit the ZTA Foundation. Include your donation payable to: **ZTA Foundation** with your message(s). *Enclose additional pages if needed.* For legibility, please limit message to 1 line.

My name is: _____

I would like to honor: _____

Name: _____

Msg: _____

Name: _____

Msg: _____

Name: _____

Msg: _____

Surfing Station Message Totals: \$ _____

_____ I am unable to attend, but would like to
make a donation to the ZTA Foundation in the
amount of \$ _____.

(**Note:** Make separate donation checks payable to
"ZTA Foundation")

I will attend the following events:

_____ Friday Night Hospitality Reception at Hotel

_____ Friday Night Dinner at Hotel

_____ Staying at the Crowne Plaza Friday Night
(make reservation directly with hotel)

Catch the Wave with ZTA!